



Ultra fragola

since 1970

Poltrona
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www.poltrona.it

designer

Ettore Sottsass jr

description

Ultrafragola is a highly evocative item. Powerful in its name, thanks to the force of the prefix “Ultra”. Sensual, thanks to its characteristic intense pink colour, its shape that is a tribute to the female figure, with insistent repetition of soft curves that seem to expand infinitely.

Designed by Ettore Sottsass jr. in 1970, as part of the Mobili Grigi project, Ultrafragola is the only piece of that series that Poltrona has continued producing without a break from 1970 to now. In the year it was designed, Ultrafragola was the protagonist of an iconic shooting presentation, today its magnetism is so strong that one cannot help taking a picture of oneself framed in its luminous waves.

typology

Mirror/lamp

dimension

100 × 13 × 195[h] cm

weight

34 kg





materials

Vacuum—formed
opaline acrylic frame

colors

White opaline,
pink LED light

[OFF] white frame



[ON] pink light

